



JS
Research



Experts in Lead Generation and International Market Research.

JS Research specialises in supporting international expansion projects and foreign direct investment initiatives. As a boutique consultancy, we are able to offer outsource services tailored to suit each client assignment, from the very simple to the highly complex.

Corporate Expansion

Whether your company is expanding nationally or internationally, we can help you gather the information needed to make qualified and informed decisions regarding location and approach. You can select any combination of our services including location benchmarking, legislative requirements, key partner introductions and Technology Roadmaps.

We will undertake the time-consuming research and data-mining tasks so that your senior team can focus on the vital business targets that keep your company successful.



Innovation
Strategy



Funding For
Growth



Competitor
Analysis



Stakeholder
Reporting



Investor
Prospecting



Lead
Generation



Meeting
Programmes



Regional
Benchmarking

Economic Development Agencies & Consultants

Maximise your team's foreign direct investment results by outsourcing projects to our confidential cross-border investment research team. We will tailor a package of services to suit your budget, helping you to achieve your inward investment goals. Select only the tasks that you feel will best serve your team's targets, such as investor prospecting, qualified meetings programmes, a personalised news service or in-depth company profiling studies.

From a one-off project for a trade show or a focussed media campaign to promote your region, through to long term prospecting campaigns, we tailor our services to find the right solution to suit your needs.

Outsourcing Solutions

All the options that you need

Corporate Intelligence and Market Data

Choose from our selection of market research options including sector analysis, regional benchmarking and competitor surveys, all designed for your team to put into action.



Informing Corporate Expansion

Fasttrack your expansion project using our expertise combining corporate intelligence, competitor benchmarking and experienced international sales development consultants.

Investment Promotion Agencies

Outsource the time-intensive data gathering, list building and lead generation tasks to experienced researchers and lead generators so that your team can perform more effectively.



We focus

on your success.



Our Values.

We are proud to be independent outsourcing specialists, with your needs at the heart of our work. We know what we can achieve for you and what is not required, we aim to deliver quality, actionable results – not simply a volume of data.



Our Expertise.

Our team has many years of experience in data-mining, analysis and investigation. We have found the well-hidden gems, sought out the vital contacts and produced the missing links for many clients, let us do the same for you.



Our Network.

To succeed in business and certainly to expand outside your home territory, the right team is vital. We have developed a network of trusted experts in a wide range of disciplines across the world to ensure each project is matched to the best team.

Some of our Outsourcing Solutions



Investor
Prospecting



Lead
Generation



Meeting
Programmes



Regional
Benchmarking



Sector
Study



Investing
Focus News



Innovation
Strategy



Local
Introductions



Funding For
Growth



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